



## FUNDRAISING TIPS

- Set your fundraising goal and aim high! Individual bowlers are asked to raise a minimum of \$100 each, \$500 total for your team.
- If you've participated in BFKS before, reach out to your former donors and teammates for their support!
- Track your fundraising progress on your personal participant home page. Check the team and individual leaderboards to see the top participants in your region.
- Use Social Media! Share your personalized fundraising page on your Facebook page or other social media platforms!
- Spread the word! Send an email to family, friends, co-workers, etc. to raise funds or recruit others to join or form a team.
- Ask your employer if they will match your personal contribution or if they will support your fundraising efforts or sponsor your team! BFKS is a great team-building activity!
- Aim for donations of \$20 or more! Remember- just 5 donations at this level gets you to your minimum goal!
- Get creative in your fundraising- host a bake sale or yard sale and put the proceeds towards your goal.
- Remember the mission! Make sure that your potential supporters know that the funds they contribute stay in your local area to serve children in your very own community. Littles who participate in the BBBS program are more likely to graduate high school, have higher self-esteem, and are less likely to use drugs and alcohol.